Dawn Heimer, PhD Debuts the Book Release:

"Determined To Be Extraordinary"

The latest book, "Determined to be Extraordinary," shares stories of 27 modern women in STEM from around the world to inspire girls with real-life role models.

New York, NY June 1, 2024 - Dawn Heimer, PhD is thrilled to announce the release of her debut book, "Determined to be Extraordinary," a collaborative memoir featuring the compelling stories of 27 inspiring modern women leaders in STEM from across the globe. These narratives, shared through personal accounts and photographs, highlight journeys of perseverance, brilliance, and growth, aiming to inspire the next generation of girls with real-life role models.

The need for contemporary role models in science, technology, engineering, and mathematics (STEM) is evident, as most of the literature for young girls highlights historical figures. "Determined To Be Extraordinary" fills this gap by featuring real-life examples of successful modern women in STEM. With a PhD in Behavioral Genetics and decades of research experience, Dr. Heimer spearheaded this project to address the scarcity of literature on modern women in STEM.

The book provides girls with relatable success stories in STEM fields. It encourages them to see themselves in roles traditionally dominated by men and to pursue their interests in science and technology with confidence. By highlighting the achievements of women currently making significant contributions to their STEM fields, "Determined to be Extraordinary" challenges stereotypes and broadens perspectives on career possibilities in STEM.

Dr. Heimer explains the motivation behind the book: "After reading the children's science books targeted at young girls, my 10-year-old and I were frustrated. Most of the women in the books were dead, so their stories were written by someone else, and the books were illustrated. Books of substance about modern contemporary female STEM role models do not exist. A reviewer of a competitive book remarked: 'If someone has a recommendation for a good book about women scientists, I'd love to hear it...'

Determined To Be Extraordinary is the solution."

Indeed, the stories shared in the book touch on common struggles and amazing achievements, showing readers that challenges can be overcome with determination, hard work, and personal growth. Feedback from middle school readers has shown that the stories are relevant and inspiring, as evidenced by the following reaction to one of the stories: "When I was reading this story, I felt that I was right along with the author watching the struggles she faced, but then seeing her overcome them with dignity and integrity. This story has encouraged me to stand up to people who tell me I can't do something because of my gender. It also has taught me that anything that stands in my way I can overcome with courage and hope." The book can be purchased both online and in physical stores.

About the Editor: Dawn Heimer is excited to offer "Determined to be Extraordinary" to readers. She brings her unique blend of clinical research and executive leadership to her leadership coaching practice in Rhode Island and New York City. As a former Manager at a Fortune 500 Company, she guides clients to unleash their enthusiasm, lead with purpose, and reach new heights of fulfillment. Discover more about her and modern women in STEM on her website, www.dawnheimer.com, by email at: connect@dawnheimer.com. Follow her on Instagram, and Facebook. Users can visit the official website DawnHeimer.com for any media or commercial inquiries.

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